

Investing in ICT

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**What do these 3 companies have
in common?**

General Electric

Google

Hewlett Packard



They were all started during a downturn

GE – founded 1892, during the Long Depression

HP – founded 1939, during the Great Depression

Google – founded 1998, after Black October



Investing in Challenging Times



80's: Memory → CPU

'09: \$7B+ factories



'98: Asia Recession

Taiwan Invested
Japan/Korea cutback

Emerged ICT Giant



'09: \$570B Stimulus

Smart Railways

\$41B Broadband

13% Rebate for PCs

Government Stimulus – Helping to Restructure





India

Motivation:

- Create Jobs
- Expand ICT to Rural

Stimulus:

- Tax Cuts
- 4% VAT reduction
- Rural PC subsidy
- \$3/month for underutilized DSL

Delivered 100K PCs with BB in 100 Days





Australia: \$30B+ Broadband → Jobs



Tax Credits for SME and Education PCs

100 Mbps to 90% of homes, schools and businesses through fiber-optic cables. Other 10% get wireless.

100K+ jobs added in 4 months

5.8% unemployment down to 5.3%



Recent US Economic Stimulus Studies



7% increase in US broadband

=

2.4M Jobs + 134B Economic Impact

ITIF

\$30B in broadband, Health IT, Smart Grid creates ~**949K jobs**.

➤ 50% SMB Jobs





Role of Government

Invest in **education**

Invest in **broadband**

Create the **environment**

Intel World Ahead

Accessibility

Connectivity

Education

Content



PCs



Broadband



21st Century Skills



Solutions

